

# TO START THE PROCESS

CONTACT CU INNOVATIONS (CUI) >

## 01 Scientific Discovery

**INVENTOR:** Submit Invention Disclosure Form (IDF) here: [cuanschutz.edu/cu-innovations/invention-disclosure-form](https://cuanschutz.edu/cu-innovations/invention-disclosure-form)

**CUI LICENSING:** Assess technology potential, including:

- Estimated market size and growth
- Possible routes to protection (patent, trademark, copyright)
- Prior art search

## 02 Protect Intellectual Property (IP)

**CUI LICENSING & INVENTOR:** File for IP protection:

- Costs are covered by CUI (until IP is licensed from the University)
- Inventors should wait to publish and present novel discoveries until filings are submitted

## 03 Implement Commercialization Strategy

**CUI LICENSING & INVENTOR:** Market, develop, and advance technology leveraging:

- CUI Licensing, Ventures and Business Development teams
- Funding Resources: [cuanschutz.edu/cu-innovations/funding-resources](https://cuanschutz.edu/cu-innovations/funding-resources)
- CCTSI I-CORPS customer discovery program: [cctsi.cuanschutz.edu/training/icorps/join-i-corps@cctsi](https://cctsi.cuanschutz.edu/training/icorps/join-i-corps@cctsi)

## DECISION POINT: LICENSE IP OR CONTINUE DEVELOPMENT (CHOOSE 1 OF 3 PATHS)



### Path A: Form a Startup Company

**INVENTOR:** Form a corporate entity and hire external support to represent the new company in license negotiations.

- Start-up formation is a complex process and inventors should be aware of conflicts of interest. Learn more: [research.cuanschutz.edu/regulatory-compliance/home/conflict-of-interest/coi-home](https://research.cuanschutz.edu/regulatory-compliance/home/conflict-of-interest/coi-home)

**CUI LICENSING:** Negotiate IP license agreement on behalf of the University.



### Path B: Partner with an Existing Company

**INVENTOR:** Work with CUI Licensing to identify potential partners.

**CUI LICENSING:** Negotiate IP license agreement on behalf of the University.



### Path C: Further Development

**INVENTOR:** Continue research and development to improve likelihood of future technology transfer event, such as a license.

*Note: after the process above, the inventor will lead product development activities. CU Innovations will offer continued support to ensure they are on track to reach patient impact.*



Innovations

UNIVERSITY OF COLORADO  
ANSCHUTZ MEDICAL CAMPUS

Anschutz Health Sciences Building  
1890 N. Revere Ct., Suite 6202  
Aurora, CO 80045

(303) 724 - 6653

[cuiinnovations@cuanschutz.edu](mailto:cuiinnovations@cuanschutz.edu)



/company/cu-innovations



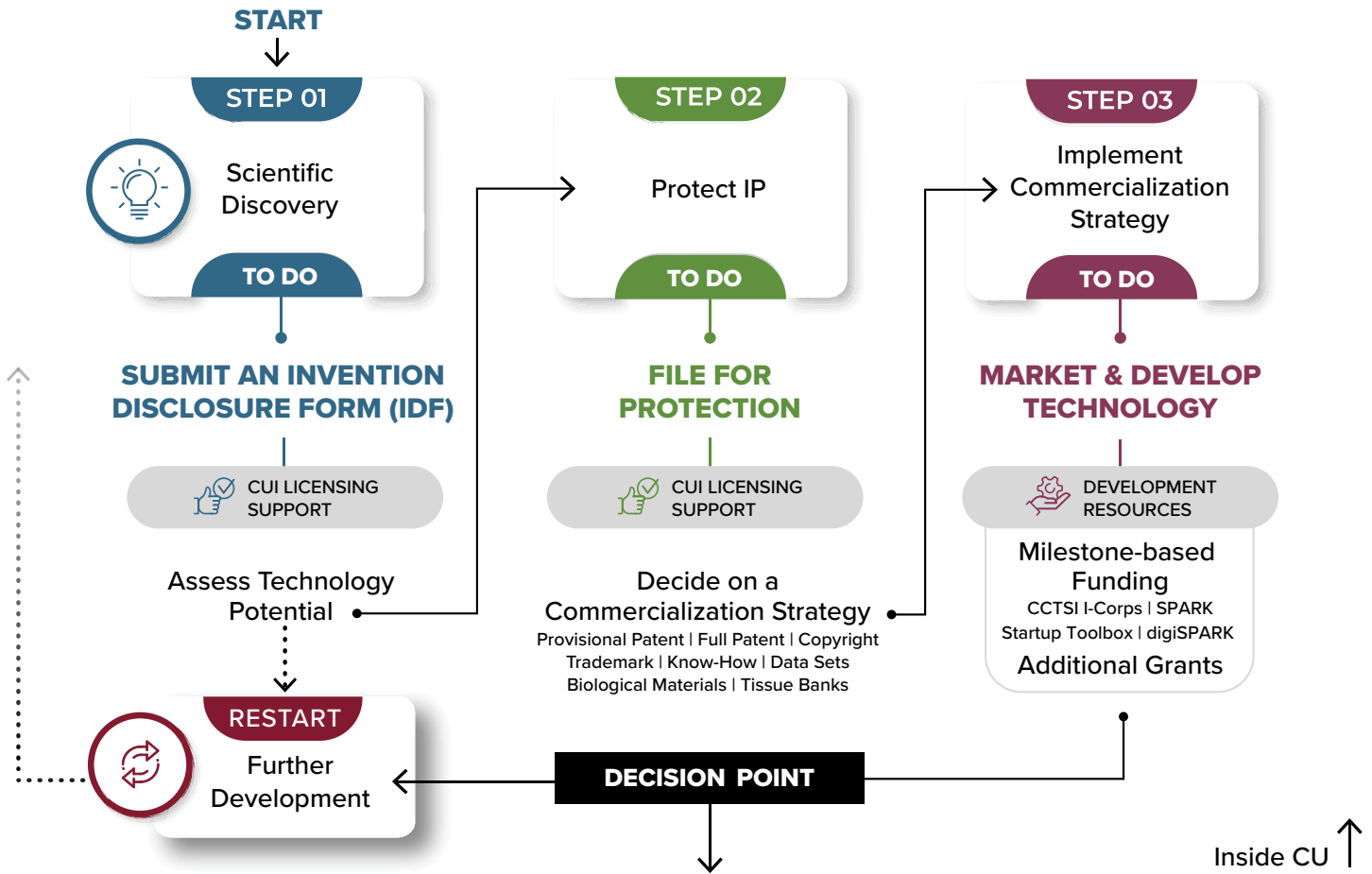
@CUInnovations



**WEBSITE** Scan to view our website and to learn more about how we can best support you > [cuanschutz.edu/cu-innovations](https://cuanschutz.edu/cu-innovations)



# CU INNOVATIONS ROADMAP TO PATIENT IMPACT



## LICENSE IP FROM THE UNIVERSITY

License agreements can cover IP under any type of protection (TM, ©, full or provisional patent)

Outside CU ↓

