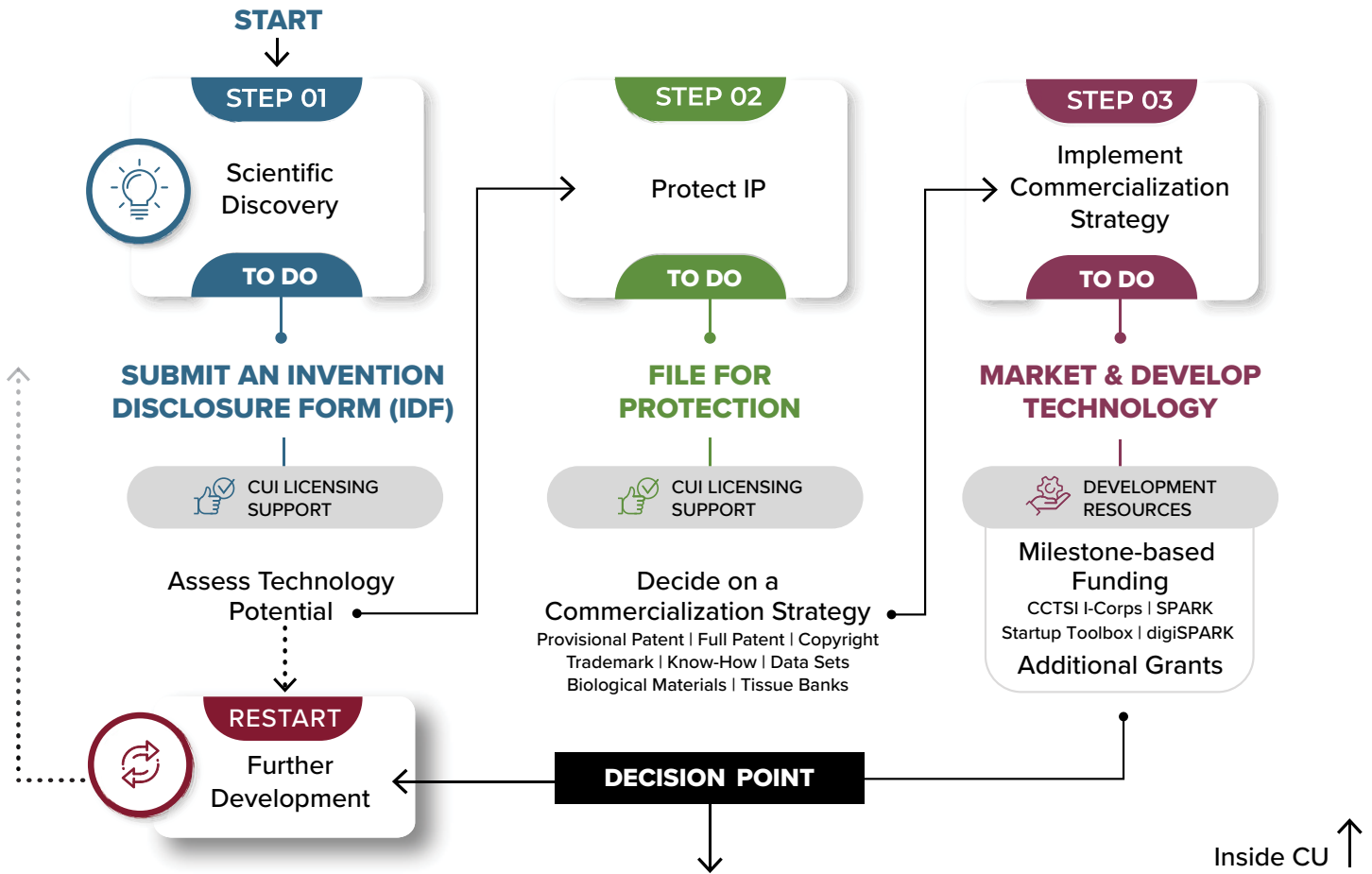


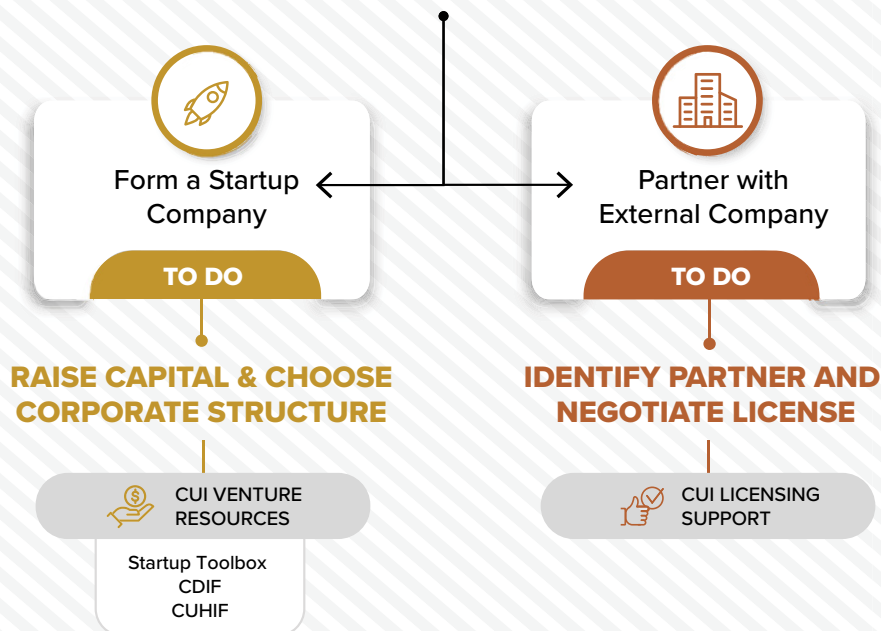
CU INNOVATIONS ROADMAP TO PATIENT IMPACT



LICENSE IP FROM THE UNIVERSITY

License agreements can cover IP under any type of protection (TM, ©, full or provisional patent)

Outside CU ↓



TO START THE PROCESS

CONTACT CU INNOVATIONS (CUI) >

01 Scientific Discovery

INVENTOR: Submit Invention Disclosure Form (IDF) here: cuanschutz.edu/cu-innovations/invention-disclosure-form

CUI LICENSING: Assess technology potential, including:

- Estimated market size and growth
- Possible routes to protection (patent, trademark, copyright)
- Prior art search

02 Protect Intellectual Property (IP)

CUI LICENSING & INVENTOR: File for IP protection:

- Costs are covered by CUI (until IP is licensed from the University)
- Inventors should wait to publish and present novel discoveries until filings are submitted

03 Implement Commercialization Strategy

CUI LICENSING & INVENTOR: Market, develop, and advance technology leveraging:

- CUI Licensing, Ventures and Business Development teams
- Funding Resources: cuanschutz.edu/cu-innovations/funding-resources
- CCTSI I-CORPS customer discovery program: cctsi.cuanschutz.edu/training/icorps/join-i-corps@cctsi

DECISION POINT: LICENSE IP OR CONTINUE DEVELOPMENT (CHOOSE 1 OF 3 PATHS)



Path A: Form a Startup Company

INVENTOR: Form a corporate entity and hire external support to represent the new company in license negotiations.

- Start-up formation is a complex process and inventors should be aware of conflicts of interest. Learn more: research.cuanschutz.edu/regulatory-compliance/home/conflict-of-interest/coi-home

CUI LICENSING: Negotiate IP license agreement on behalf of the University.



Path B: Partner with an Existing Company

INVENTOR: Work with CUI Licensing to identify potential partners.

CUI LICENSING: Negotiate IP license agreement on behalf of the University.



Path C: Further Development

INVENTOR: Continue research and development to improve likelihood of future technology transfer event, such as a license.

Note: after the process above, the inventor will lead product development activities. CU Innovations will offer continued support to ensure they are on track to reach patient impact.



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